



Ontario Association of Interval & Transition Houses

For Immediate Release: Wrapping Ontario in Courage for Women Abuse Prevention Month

November 1st, 2015- Ontario Association of Interval & Transition Houses is calling on all Ontarians to purchase a purple scarf during Women Abuse Prevention Month for the 3rd Annual Wrapped In Courage Campaign. Scarves can be purchased from your local Women's Shelter. This year we welcome the Ontario Nurses Association and Talk4Healing as our Provincial Sponsors.

Wrapped in Courage- Women Shelters across the province are engaging their communities to become more aware of the overlooked issue of Woman Abuse in Ontario. Throughout the month of November we are inviting everyone in Ontario to show their support by wearing a purple scarf to let women and their children know they are not alone. The courage of a woman alone is not enough. It takes the commitment and support of an entire community to end all violence against all women.

Quick Facts:

- 1. Statistics Canada (2011)** On average, in Canada, a woman is killed by her intimate partner every 6 days.
- 2. Domestic Violence Death Review Committee (2015)** Reviewed domestic violence related homicides between 2002-2014. For the cases reviewed in 2014, 90% of domestic violence homicide victims in Ontario were female.
- 3. Statistics Canada (2011)** Aboriginal Women in Canada were found to be 3 times more likely than Non-Aboriginal Women to report being a victim for a violent crime, regardless of whether the perpetrator was a spouse or stranger.
- 4. Unicef (2006)** Each year in Canada, an estimated 360,000 children are exposed and witness violence in the home.

Shelters in Ontario Need Your Support:

For nearly 40 years the Ontario Association of Interval and Transition Houses has been supporting Women Shelters across the province to provide safe housing, counseling, legal and outreach support services to assist women to live their lives free from violence. We need to work together to eliminate all forms of violence for all women and children in Ontario. Your support of Women's Shelter Services is essential in making that happen.

Join the Campaign!

1. To learn more about the Wrapped in Courage Campaign and how you can support women and children in your community please visit:

<http://wrappedincourage.wix.com/wrappedincourage>

2. You can follow the campaign through Twitter and Facebook:

@wrappedincourage

@OaithDotCa

Facebook.com/OAITH

#wrappedincourage #endvawinontario

3. Watch and Share our Wrapped in Courage Campaign Video:

<https://youtu.be/SH3Ouwo0udA>

For further information please contact:

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NOVEMBER IS WOMEN ABUSE PREVENTION MONTH

**THE COURAGE OF
A WOMAN ALONE
IS NOT ENOUGH.**

**PURCHASE YOUR PURPLE SCARF
AT ANY LOCAL WOMEN'S SHELTER**

**WRAPPED IN
COURAGE**

Official Provincial Sponsors:

ONA
Ontario Native Association

1 855 554 HEAL
Talk4Healing
A Help Line for Aboriginal Women